



Customer Referral Program

Starting January 1, 2013



CleanCraft Products, Inc.

Manufacturer & Distributor of top of the line cleaning equipment, chemicals, & supplies. Thousands of cleaning products available at www.cleancraft.com

CWS-Direct

The industry's 1st & Only Wholesale Club for professional cleaners. Members buy at distributor direct pricing. Visit www.CWS-Direct.com

Refer a New Customer and get CASH REWARDS!

You Get:

1000_{pts}
Customer Reward Points



Your Friend Gets:

500_{pts}
Customer Reward Points

CleanCraft & CWS-Direct announces its **Customer Referral Program**. Just refer other cleaning professionals to CleanCraft or CWS-Direct and earn Customer Reward Points redeemable for credits on purchases from CleanCraft and CWS-Direct.

How Does the Referral Program Work?

It is simple. Just make sure your friend gives us your email address when placing their first order. We automatically request this "referral" information when setting up a new customer by phone or online. Once the customer places an order, your account will be credited the 1000 Customer Reward Bonus Points. Your friend will also be credited 500 Customer Reward Bonus Points.

Pass the Word...

The new customer must list your email address we have on file at time of first order for you to receive your Customer Reward Bonus Points. So, whether you tell your friends, post on a cleaning forum, or any other means of communication, please make sure you let them know to list your email address as the referrer. Remember, it not only benefits you (you get 1000pts), but it also benefits your friend (they get 500pts) when they list you as the referrer!

What are Customer Reward Points?

Earn "Reward Points" on every purchase from CleanCraft or CWS-Direct. The more points you earn, the more money you get back. See the "Customer Rewards" link at cleancraft.com or cws-direct.com for additional information.



*Customer Referral Program Rules

A valid email address must be on file to receive Customer Reward Bonus Points. New customer must list/mention the referrer's email address at time of first order for each party to receive Customer Reward Bonus Points. A "New Customer" is a company or person who has never previously ordered from CleanCraft or CWS-Direct. The Customer Reward Program may be discontinued at any time with or without notice. Please see the Customer Reward Points Program rules available online at cleancraft.com.